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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: David Guthrie

Confirmation No.: 4911

Serial No.: 10/643,840

Art Unit: 2142

Filed: August 19, 2003

Examiner: Shah, Kamini S.

For: SYSTEM AND METHOD
FOR DELIVERING
TARGETED DATA TO A
SUBSCRIBER BASE VIA A
COMPUTER NETWORK

Attorney Docket No: 11389-032-999
(903782-999031)

RESPONSE TO OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated October 4, 2005, and in accordance with the Rules of Practice, please consider the following amendments and the accompanying remarks.

A Petition for Extension of Time for response by one month under 37 CFR 1.136 is attached herewith. February 4, 2006 falling on a Saturday, this response is due Monday, February 6, 2006.

The Commissioner is hereby authorized to charge any required fee(s) to Jones Day Deposit Account No. 50-3013.

Listing of the Claims begins on page 2 of this response.

Remarks begin on page 5 of this response.